Data Fluent

A no-code web scraping tool to easily stay ahead of the competition by monitoring any market and generating valuable business insights.

Problem

Problem 1

Employees spend about 9.3 hours per week manually searching the web gathering information.

Problem 2

In this day and age, companies need to be able to do real time market monitoring and competitor analysis.

Problem 3

Hiring developers to scrape websites costs a lot of money, which small to medium businesses don't have.

Solution

Solution 1

Employees can be a lot more productive, because they aren't searching the web and can focus on other important tasks.

Solution 2

Data Fluent makes it easy for non-developers to start monitoring their market by deploying web scrapers in our cloud solutions.

Solution 3

Businesses can dramatically cut costs to hire developers.

How it Works

Clients can use Data Fluent to surf the web and select the webpages and elements they are intersted in.

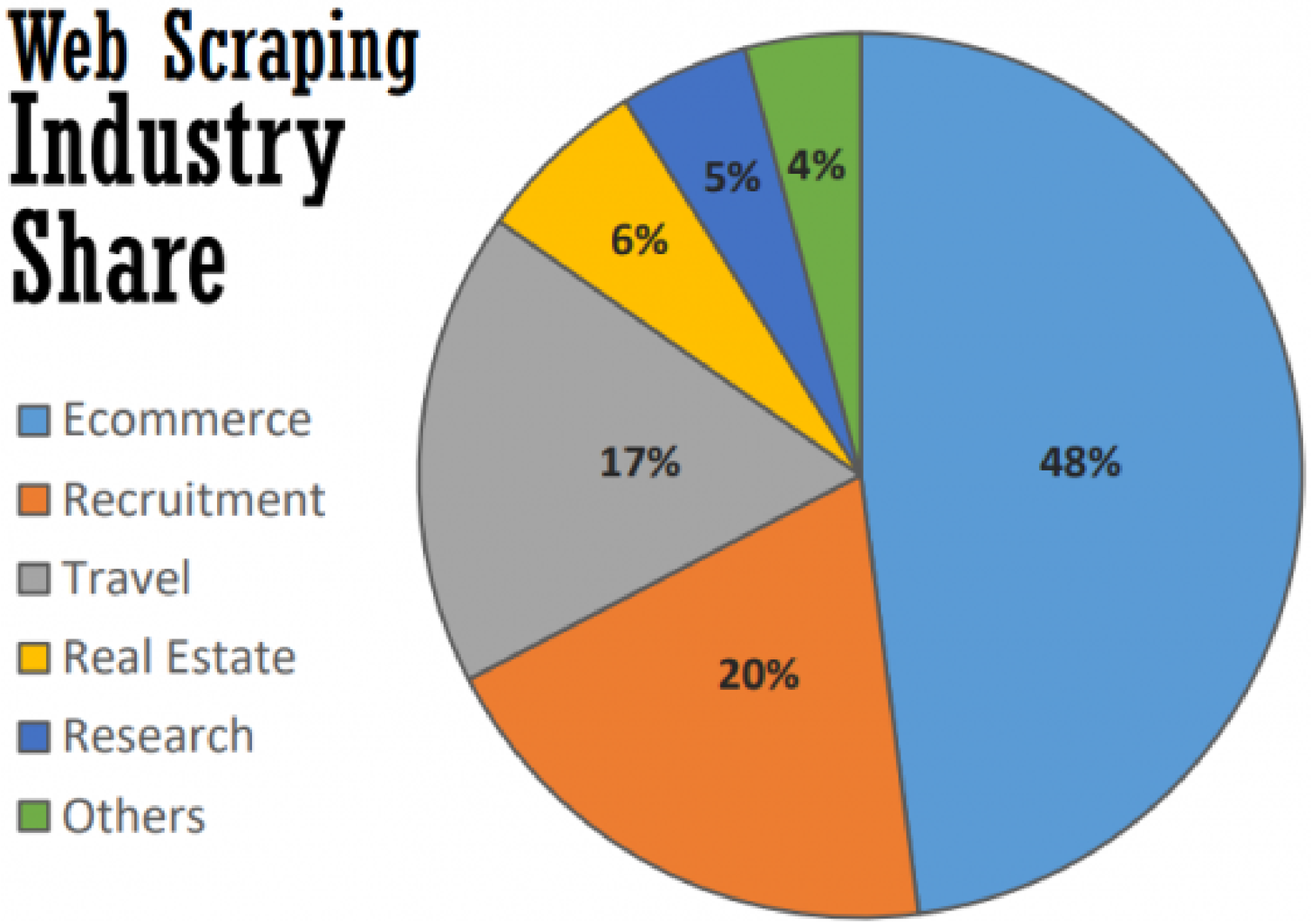
The scraping process will immediately start with our state of the art software on the cloud.

The client can now always access the latest raw scraped data or our generated data insights.

User Benefits

- Dramatically cut time searching the web.
- Be the first in your market to have the required insights at record speed.
- Retain brand succes & outsell competitors.

Industry Analysis



Source: 'The Economy of the Web Scraping Industry'.

The Market

An IBM report shows that about 90% of the data in the world today, has been created in the past 3 years.

Business Models

Business Creation

Data Fluent will partner with companies to create new ventures.

B2B

Company subscriptions from our own SaaS solutions and subsidiaries.

B2C

Customer subscriptions directly from our web based tool.

Technology

Web based

The software is accesible from the web, meaning that you can access our tools from any device at any time.

Scalable & Customizable

Our software is modularly built, which gives us the advantage of creating custom versions easily.

Fastest and most efficient scraping tool

Data Fluent uses the same framework Google uses to scrape.

Integration & AI

The data collected can be easily integrated via APIs or processed by our AI tools like Natural Language Processing.

The Team

Vasco Meerman

CEO & Founder
Amsterdam,
The Netherlands

Experience

- Founded a scraping related tech startup (2018).
- Lead Developer (CTO) at Software company.
- Over 4 years of software enigineering experience.
- More than 7 years management experience.

Education

- BSc Economics and Business.
- Multiple online Software Engineering related courses.
- ALM Software Engineering with focus on Data Science (current).

Traction

Large recruitment firm

Data Fluent is in talks with one of the largest Dutch recruitment firms to setup a subsidiary which uses the software as a scalable vacancy scraping tool for reselling SaaS subscriptions. The initial payment is about €10.000 with a 20% shareholder partnership.

Trendnieuws

Trendieuws is in the top 20 of Dutch facebook pages based on user interaction. They want to buy a subscription plan with our AI rewrite integration to use for their in house content creators.

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